

EQU



Consulting and Advisory

An overview of our services





Deep expertise. Independent perspectives.

Proven expertise
across 100+ clients

Technology
independence

Outcome-driven
approach

Strategic market
insight

Our services

Helping you embrace change, innovate, adapt and scale

Decision making and control



Market capability



Retail consulting



Retail transformation



Facing into business challenges

Technology roadmap design

We can help you build a technology roadmap based on a target architecture and target design. Our expertise and insight will help you navigate skills gaps, market dynamics, and legacy transformation.

Navigating complexity

Whether navigating interconnected legacy systems or unravelling intricate technology interdependencies, our structured approach minimises decision lag, providing the technological expertise needed to effectively address and resolve complex challenges.

Skills augmentation

Whilst in-house resources can lack market expertise, our consultants bring the art of the possible to the table, leveraging years of experience and extensive skillsets to help you navigate new territories.

Adapting to change

Models, staffing and skills for change are fundamentally different to business-as-usual operations. Our expertise bridges the gap between steady-state operations and dynamic change.

The PMC approach

A fresh pair of eyes and a helping hand

Independent accountability

We provide tailored, unbiased recommendations, free from the influence of vendor partnerships. This independence ensures that our guidance is solely focused on your unique needs and objectives.

Retail domain knowledge

Our team brings extensive retail market expertise, with hands-on involvement across all facets of the industry. This depth of knowledge enables us to offer tailored insights to address your specific challenges.

Skillset seniority & breadth

Our consultants hail from a many backgrounds including CIO, CTO, software house product and system integrator roles. This breadth of experience uniquely positions us to address your challenges with precision and empathy.

Swift decision making

Our structured approach - explore, discover, design - minimises decision time, delivering actionable insights for effective problem-solving.

Case studies

Delivering impact for our customers

Global travel retailer

Global policy for business-critical systems and future technical architecture designed for a global enterprise in 65 countries.



Leading international clothing retailer

Board-level advisory support and guidance provided around future technology investments.



UK's leading floor covering distributor

Programme structure and target operating model design created to replace the legacy estate for the business.



High street and travel retailer

Target operating model redesigned for complex legacy estate, resulting in reduced TCO, simplified ownership and improved efficiency.



Our consulting customers

Our customer base includes large scale global brands, direct to commerce and B2B organisations.

From sizeable ventures to more modest initiatives, we understand that one approach doesn't fit all. That's why we customise our services and handpick teams to address the precise needs and hurdles of each customer's project.

As an independent consultancy, our clients trust us for our impartiality and autonomy, knowing we're committed to their success.



WHSmith

headlam
group plc

PRIMARK®

cardfactory

MONSOON

“
PMC has taken away the headache of integration to our new payment service provider. Being able to reintroduce an integrated payment solution brings huge benefits to stores and our customers in store.

”

Graham Annan
IT Store Systems Specialist at World Duty Free



Here to help



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